



# MEG MARAN

DIGITAL MARKETING  
CONSULTANT/CONTRACTOR

## PROFESSIONAL SKILLS

- DIGITAL MARKETING
- ANALYTICS
- WEBSITE DESIGN/DEVELOPMENT
- SEARCH ENGINE OPTIMIZATION
- BRANDING
- GRAPHIC DESIGN
- SOCIAL MEDIA MANAGEMENT
- VIDEO PRODUCTION/EDITING
- PODCAST PRODUCTION/EDITING
- COPYWRITING
- WORDPRESS
- BUSINESS DEVELOPMENT
- DATABASE MANAGEMENT
- EXCEL
- EVENT PLANNING
- GOOGLE ANALYTICS
- HTML
- NEW BUSINESS DEVELOPMENT
- POWERPOINT
- WORD
- WINDOWS

## PERSONAL SKILLS

Highly Organized  
Creative  
Reliable and Professional  
Time Management  
Team Player  
Fast Learner  
Motivated  
Detail Oriented  
Strategic

## CONTACT



(469) 912-6983



[Info@MarketingByMeg.com](mailto:Info@MarketingByMeg.com)



[www.marketingbymeg.com](http://www.marketingbymeg.com)

## ABOUT

First of all, I LOVE the field of Marketing! I'm considered a specialist in a number of digital marketing roles including but not limited to: advanced graphic design, social media, video and podcast production/editing, web design/development, content writing and analytics. I have STELLAR client references and a packed professional portfolio. I am looking to acquire a new client who needs my skillset, strategy and direction to grow and advance their business and brand.

## WORK EXPERIENCE

### EXECUTIVE CREATIVE DIRECTOR

THINK MULTIFAMILY  
CLIENT SINCE JANUARY 2019

I created, developed, designed and managed this company's website, web presence, social media, SEO, corporate events, videos, podcast, etc. from the ground up. You can view my work specific for this client at:

- <https://www.thinkmultifamily.com>
- <https://www.facebook.com/multifamilyinvestors>
- <https://www.instagram.com/thinkmultifamily>
- <https://www.youtube.com/thinkmultifamily>

### DIRECTOR OF MARKETING

ADVANCED SMILES  
MAY 2015 TO SEPTEMBER 2018

With unique and engaging marketing campaigns, I over exceeded profitability by acquiring new customers, developing B2B relationships and pursuing/converting inactive clientele.

### MARKETING/NEW BUSINESS DEVELOPMENT

SMILES AT WARREN  
DECEMBER 2014 TO MAY 2015

Responsible for opening and marketing a new practice and generating a database of sustainable patients. I designed, developed and managed all avenues of growing a new business including: marketing, websites, promotions, events, manuals, systems and routines, hiring, insurance credentialing, claim management, graphic design, branding, business and HIPAA compliant content, budgeting and goal setting.



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### ADDITIONAL CLIENTS

- Cleme Consalvo - Owner of StandUpRestored.com, Patent Owner of Technique: NeuroSpatial Alignment
- Adorable Grooms
- The Jennifer Sheehan Show
- Ebby Halliday
- Monument Realty

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### REFERENCES AVAILABLE BY REQUEST

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### EDUCATION

#### Additional Credits Towards BA in Business Marketing

UT Arlington - Arlington, TX  
August 2009 to September 2010

#### Associate of Arts

Collin College - Frisco, TX  
August 2003 to May 2005

#### Archbishop Chapelle HS

Metairie, LA  
1997 to 2001

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### ACHIVEMENTS

#### Search Engine Optimization ASSESSMENT

Measures a candidate's ability to interpret online website performance metrics and understand search engine optimization tactics.

**Full Results: Highly Proficient**

#### Social Media Skills ASSESSMENT

Measures a candidate's ability to create content, communicate online, and build a brand's reputation.

**Full Results: Highly Proficient**

#### Email Skills ASSESSMENT

Measures a candidate's ability to effectively compose and organize email messages.

**Full Results: Highly Proficient**